THE INNOVATIONS ISSUE!

CONQUER AGING!
20 NEW BREAKTHROUGHS
the next generation of products and treatments that will change how you age forever...

melt fat in minutes! the newest way to eliminate extra pounds and tighten skin.

PROVEN WRINKLE ERASERS
experts reveal what the celebrities are doing to look 10 years younger

SEXY BODY

HIGH-TECH SKINCARE
groundbreaking new products that mimic the technology and results of the top professional problem-solving treatments

COURTENEY COX REVEALS HER ANTI-AGING SECRETS

miracle makeovers, insiders and the tips, tricks and techniques to define, change and enhance your features without a dramatic look.
Dr. David S. Frey  
Beverly Hills, California

ASK DR. FREY

WHAT IS UNIQUE ABOUT YOUR TRAINING?
I have furthered my education in the latest dental technology by completing programs at the Las Vegas Institute for Advanced Dental Studies. I have a passion for neuromuscular dentistry, which I have been doing for 22 years.

WHAT SHOULD PATIENTS EXPECT AT A CONSULTATION?
Attention. Creating a beautiful smile not only requires artistic design and the latest technology, but also my utmost attention. I schedule appointments to maximize each patient’s time. No one sits in a waiting room. I devote attention to one patient at a time—allowing a block of even a few hours for a single client, if necessary.

HOW DO YOU REACH OUT TO PATIENTS?
I authored two books: Revitalize Your Smile and Revitalize Your Mouth. Both are informative guides that help patients decide on the best treatment to tackle crowded, crooked and poorly spaced teeth with bite function in mind.

Smarter smile design means perfecting the bite
Using neuromuscular dentistry in combination with cosmetic dentistry, Dr. Frey remakes smiles that are as beautiful as they are functional. "We can enhance the bite and create a new smile all in the same two visits it takes to do a traditional smile makeover with veneers," Dr. Frey says. Using computerized technology, Dr. Frey first identifies the optimized bite, or ideal shape and position of the bite, and then creates a trial smile that imitates the appropriate shape for the patient to test out. Finally, using customized porcelain veneers on the front and biting edges of teeth, Dr. Frey bonds a more even, ideally positioned set of teeth in place. "The process relieves jaw pain, neck pain, headaches and ear aches. When your bite is in alignment, you’re going to look better and younger, but you’re also going to feel better. Taking that tension off of your bite and the central nervous system goes beyond the smile, improving your posture and even flexibility," Dr. Frey says.
SMILE REVITALIZATION
After years of grinding, Hanna had lost one-third of the enamel on her teeth. By opening and changing her bite, Dr. Frey was able to restore her smile with porcelain veneers. “I liked the way he presented his material about getting the bite straight,” Hanna says. “He promised that I probably wouldn’t grind my teeth after treatment. His personality and all the time he spent with me was super important. Now that I have my new teeth, I’m like ‘Wow, what a huge difference.’ Every time I walk by a mirror, I smile and look at my teeth. I feel that they look natural and absolutely beautiful. I would do it all over again.”

“get both a perfect smile and a perfect bite”

A MEMBER OF THE AMERICAN ACADEMY OF COSMETIC DENTISTRY, THE AMERICAN DENTAL ASSOCIATION AND THE INTERNATIONAL ASSOCIATION OF COMPREHENSIVE AESTHETICS, DR. DAVID S. FREY STAYS UP TO DATE ON TECHNIQUES IN COSMETIC DENTISTRY WITH CONTINUING EDUCATION AT THE LAS VEGAS INSTITUTE FOR ADVANCED DENTAL STUDIES. DRAWING FROM MORE THAN 20 YEARS OF EXPERIENCE, DR. FREY HAS WRITTEN TWO BOOKS ON MAJOR COSMETIC AND RESTORATIVE DENTISTRY AND BEEN FEATURED SEVERAL TIMES ON TLC AS WELL AS IN MAJOR MAGAZINES, SUCH AS PEOPLE.

MEET THE EXPERT

Dr. David S. Frey
Cosmetic Dentist

SERVICES OFFERED
Aesthetic Dentistry
Full-Mouth Dentistry
Laser Dentistry
Implant Dentistry
TMJ Treatment

ABOUT DR. FREY

WHAT IS THE BEST ADVICE YOU’VE RECEIVED?
The patient is always right. If they feel the teeth are too large or the smile isn’t quite right, always listen to the patient, even if the request is a little out of the norm.

WHAT FASCINATES YOU MOST ABOUT THE HUMAN BODY?
The human body is a completely unpredictable creature. There’s no cookie-cutter approach. Everybody’s different, which makes it a challenge with every new patient that I treat.

HOW WOULD YOU LIKE TO BE REMEMBERED?
I would like to be remembered as someone who did good for others and helped people achieve the smiles of their dreams.